



FreeScoresAndMore Stays Local to Film Commercials

Stamford, CT Company Uses Area Settings and Businesses in Production of National TV Spots

Stamford, CT- November 5, 2013- *FreeScoresAndMore*™, a provider of [credit scores](#), [credit monitoring](#) and [identity theft protection](#), recently completed filming a pair of TV commercials that will be used in a nationwide advertising campaign. The commercials were filmed, produced and edited locally in Connecticut, with Palace Digital Productions handling all of the commercial's requirements.

"We have a long history of supporting our Connecticut community, whether by hiring local experts in their field or through community service," said Paul Stanco, GVP of *FreeScoresAndMore*. "For these commercials, we were able to shoot on location throughout Southwest Connecticut and work with a local production company. Even the catering was from a South Norwalk restaurant."

The commercials, shot on location in Milford, CT and Westport, CT, feature the *Score Keepers*, who tirelessly watch the day-to-day credit decisions consumers make and playfully dramatize how those decisions can impact their credit scores.

FreeScoresAndMore gives consumers a convenient, secure way to "keep an eye on the *Score Keepers* and on their credit scores" with:

- Triple Bureau Credit Scores (based on data from Experian, Equifax and TransUnion)
- Real-time Credit Monitoring & Alerts
- Credit Score Simulator & Tracking
- Credit Application Monitoring

FreeScoresAndMore membership includes a monthly refresh of credit scores, in addition to ongoing score tracking, score modeling, and real-time credit monitoring and alerting. For more information, or to gain access to your credit scores, visit FreeScoresAndMore.com.

To view the *FreeScoresAndMore* commercials, visit *FreeScoresAndMore* on [Youtube](#).

About FreeScoresAndMore

FreeScoresAndMore is a provider of 3 bureau credit scores and identity theft protection services. We help consumers nationwide manage and protect their credit and identity by providing a full range of tools and services as part of the *FreeScoresAndMore* offering. Members can access their 3 bureau credit scores, receive 24/7 credit alerts via 3 bureau credit file monitoring, and also have access to identity theft protection and resolution services. The scores provided with *FreeScoresAndMore*, as developed by CreditXpert®, Inc., are designed to help consumers understand their credit.

FreeScoresAndMore is a part of Affinion Group, a global leader in the credit information and identity theft protection space. With over 40 years history, Affinion's credit and identity services are trusted by millions of consumers globally.

¹Credit application monitoring is provided by ID Analytics.

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